



CONCERNED BLACK MEN OF MASSACHUSETTS, INC.

Andrew J. Davis Jr. 19th Annual Unity Breakfast

Saturday, April 19, 2008 • 9am to 12noon • Cambridge Center Marriott

“Caring for Our Youth”

Advertising Specifications

Full Page

5w" x 8h"

1/2 Page

5w" x 4h"

1/4 Page

2.5w" x 4h"

Business card

1.25w" x 2h"

Advertising Requirements

- Be sure to include name/number of contact person for questions about your ad.
- Email electronic files to graphics@niamedia.com
- Or copy image file to CDrom and send to NIA

File Formats

- Black-and-white ads only (aka grayscale)
- See ad sizes, dimensions and prices (right)
- No page bleeds allowed
- Create file as Adobe PDF saved at high -quality setting (300 dpi minimum)
- Create file as Photoshop TIFF, JPEG or EPS at high-quality setting (300 dpi minimum)

Mail files to:

CBMM
c/o New Image Associates
105 Harrishof St.
Boston MA, 02121

email:

graphics@niamedia.com

Fax: 617-445-4440

**Thank you for supporting
our youth program
initiatives.**

For information about ad rates and reservations, download 2008 **Breakfast Sponsor Kit** under the Sponsorship Opportunities at www.cbmm.net, or call New Image Associates for more information