



CONCERNED BLACK MEN OF MASSACHUSETTS, INC.

Andrew J. Davis Jr. 19th Annual Unity Breakfast

Saturday, April 19, 2008 • 9am to 12noon • Cambridge Center Marriott

“Caring for Our Youth”

2008 AD FORM

19th Anniversary Program Book Advertising

ALL ADVERTISERS • PLEASE COMPLETE AND SUBMIT AN ADVERTISING RESERVATION FORM

- See RESERVATION FORM and DEADLINES & MAILING information below.

ADVERTISING REQUIREMENTS • SEE DEADLINES & MAILING INFORMATION BELOW

- Be sure to include name/number of contact person for questions about your ad.
- Email electronic files to graphics@niamedia.com — see FILE FORMATS below.
- Or copy image file to CDrom and send to NIA — see FILE FORMATS & DEALINES below.

FILE FORMATS • ALL ADS MUST BE SENT ELECTRONICALLY AS FOLLOWS

- Black-and-white ads only (aka grayscale).
- See ad sizes, dimensions and prices (right).
- No page bleeds allowed.
- Create file as Adobe PDF saved at high-quality setting (300 dpi minimum), or
- Create file as Photoshop TIFF, JPEG or EPS at high-quality setting (300 dpi minimum).

Deadlines & Mailing

COMPLETE AND RETURN ADVERTISING RESERVATION FORM • DEADLINE APRIL 1

- SEND TO: CBMM c/o New Image Associates / NIA • 105 Harrishof St., Boston, MA 02121
- FAX: 617.445.4440 • EMAIL: graphics@niamedia.com (subject: CBMM ad book).

ADS AND FULL PAYMENT ARE DUE NO LATER THAN APRIL 5 • SEND TO CBMM c/o NIA (ABOVE)

- Payment options — see Advertising Reservation Form (page bottom).
- Ads without payment will not be published.

For More Information

PROCEEDS BENEFIT THE PAUL ROBESON INSTITUTE FOR POSITIVE SELF DEVELOPMENT

- Academic and social enrichment program offering positive life choices to youth.

FOR SPONSORSHIP, TABLES, TICKETS, AD JOURNAL RATES & PAYMENTS, OR PROGRAM INFORMATION

- Call New Image Associates/NIA • 617.541.8NIA (8642)

Unity Breakfast Advertising Reservation Form

Advertiser's Name: _____

Primary Contact: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Ad Size/s: _____

Total Cost: _____

Payment Options: Check (enclosed) Money order (enclosed)

Print name for Best Wishes listing* (if applicable): _____

FULL PAGE

Inside front* \$700.

Inside back* \$600.

Inside \$400.

5w" x 8h"

*Eligible major sponsors get priority placement.

1/2 PAGE

\$250.

5w" x 4h"

1/4 PAGE

\$200.

2.5w" x 4h"

BUSINESS CARD

\$100.

1.25w" x 2h"

*BEST WISHES

Show your support for CBMM, PRI and our Annual Unity Breakfast: \$40 per listing — free with any ads of \$250 or more.